



Bridging the gap between strategy and execution.

Proactive Thinking™ Excellence Framework

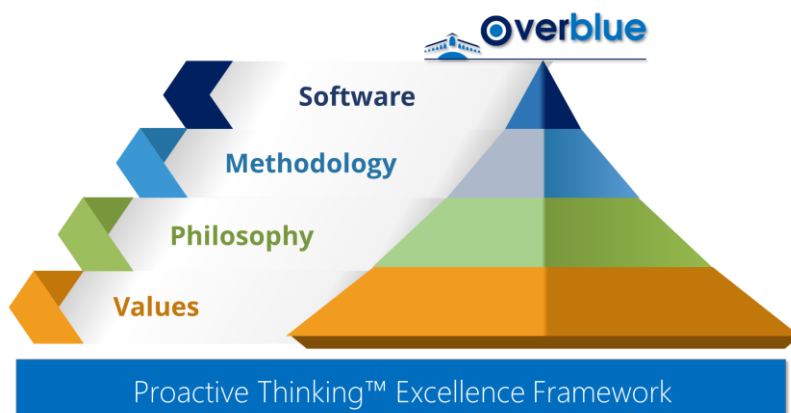
An organization can achieve success only if its people and infrastructure are constantly aligned and ready to support the goals set by its leaders. Inside organizations, most management is striving for **Operational Excellence** trying to place the best people to deliver the highest value to customers (internal/external) via the most efficient processes and constantly improve their **decision-making** power. In the **digital age** business process excellence "**is all about people**". Therefore at SPHIDA we believe that a key task for all managers – at all levels - is to work with their teams to look for, eliminate and monitor any obstacle preventing their teams from achieving the **desired performance levels** across business activities and processes. **PROACTIVE THINKING™** connects people and departments, establishes a common operating language, leads to a more cohesive and collaborative organization that fills the gap between strategy and successful execution.

Our software allows any business to deal with fundamental issues related to Operational Excellence, such as:

1. How to quickly align an organization and its processes with corporate strategy and goals ?
2. How to quantify the value of process change and how to successfully implement it ?
3. How to ensure that best practice processes are actually followed in the day to day operations ?
4. Which is the key information to monitor within business processes to ensure control & continuous improvement ?

PROACTIVE THINKING™ helps management to understand what customers want and how to get there, have the people that can deliver it, control their processes and align them to their goals, so to ensure happy customers, motivated employees, and efficient processes.

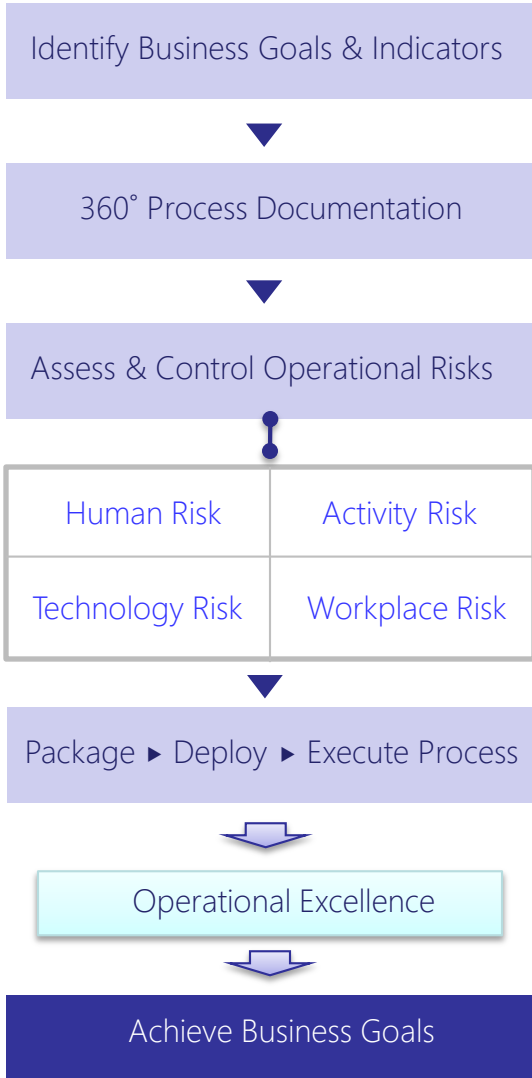
It's obvious that a significant component of business success stems from having the right processes in place and the people ready to execute them so to eke every ounce of performance out of them. After studying process improvement methodologies originated in manufacturing like Six Sigma and Lean, it is apparent that understanding process capability, outcomes, and improvement areas is vital to success.



However dealing with people is far more complex than dealing with "machine based operations". **PROACTIVE THINKING™** is the breakthrough excellence framework developed by **SPHIDA™** that combines several separate improvement programs and management tools (e.g. Lean Six Sigma, Balanced Scorecard, Risk Management, Change Management, Knowledge Management...) into a more cohesive and effective Performance Improvement and Execution management tool that zeros in on the processes and the people who engage in on such processes across the value chain to **optimize decision making** at all levels.

Bridge the gap between strategy and execution

Once a business strategy has been defined the People within the organization must be "ready" to support its goals. That's when **PROACTIVE THINKING™** and its software **OVERBLUE™** come into play.



The PROACTIVE THINKING™ Cycle



OVERBLUE™ supports all five steps of the **PROACTIVE THINKING™ Lifecycle**, from documentation to alignment to execution. It is a unique process innovation tool able to:

- Quickly produce knowledge-rich process maps
- Assess Operational Alignment with respect to top-down management's strategic goals
- Quantify the Value of improving
- Establish a mechanism for continuous Process Innovation

OVERBLUE™ assures that top-down business goals always drive the improvement effort.

OVERBLUE™ is a groundbreaking **integrated management system** for controlling risk in the Digital Age, ensure strategic alignment + flawless execution and achieve superior results.

As an highly **scalable** business alignment and execution tool it can be used by a single team up to an the entire organization to document, analyze, align and execute **business processes and activities**.

to learn more visit: www.sphida.com or contact: info@sphida.com

